

FOR IMMEDIATE RELEASE:
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News

SAINT LOUIS ZOO BREAKS ALL-TIME ATTENDANCE RECORD

Zoo wants to say "You're one in three million" during appreciation week Dec. 26-31

Thank you! You're one in three million! That's what the Saint Louis Zoo plans to say to the community the week of December 26-31 by offering free admission to the Emerson Children's Zoo every day. "We want to show our appreciation to our visitors for helping us set an all-time attendance record," says Dr. Jeffrey P. Bonner, Dana Brown President & CEO of the Saint Louis Zoo.

As of December 16 this year, the Zoo had the highest attendance in its history, with 3,065,554 visitors, and the year is not over. A previous attendance record was set in 2004 with 3,025,816 visitors.

"The Zoo had several positive things happen this year to our benefit," says Bonner. "We experienced beautiful summer weather, a popular stingray exhibit, and an economy in which the Zoo's free admission and good family value meant a lot."

Zoo Animals Get In on the Fun

The Zoo will show its appreciation to the animals, too! From December 26 through December 31, the Zoo has scheduled special treats for the animals.

Sat, December 26	11 a.m. 2 p.m.	Amur tigers at Big Cat Country Gorillas at Jungle of the Apes
Sun, December 27	11 a.m. 2 p.m. 2 p.m.	Raja's Birthday at River's Edge Orangutans at Jungle of the Apes Indoor penguins talk a walk outdoors
Mon, December 28	11 a.m. 2 p.m.	Takins at Red Rocks Sun bears near Lakeside Cafe
Tues, December 29	11 a.m. 2 p.m.	Lemurs at Primate House Meerkats & fennec fox at Emerson Children's Zoo
Wed, December 30	11 a.m. 2 p.m.	Komodo dragon at Herpetarium Chimps at Jungle of the Apes
Thurs, December 31	11 a.m. 2 p.m.	Otters at Children's Zoo Spider monkeys at Primate House

The Zoo is open 9 a.m. to 5 p.m. daily with free admission. The Zoo will close at 3 p.m. on December 24 and 31 and all day on December 25.

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