

# Sustainability 101: Grounding Green in the Gateway Region

**Wednesday, April 16, 2014  
7:30 to 9 p.m.  
in The Living World  
at the Saint Louis Zoo  
Admission is free.**

Shifts in thinking, practice and values are essential to making sustainable options work—especially in business, where cost-effective outcomes must quantify the quality of green ideas. This change is happening across our community, in public and private spaces.



Jean Ponzi shares a vivid progress report from her perspective of 25 years as an environmental educator and advocate, engaging youth and adults around a wide range of environmental issues, including coaching over 100 of our region's leading companies in the St. Louis Green Business Challenge. Her tour of this garden of success stories will inspire hope, affirm individual and group green efforts, and motivate more of the cooperative innovations needed to transform our human/nature relationship outcomes.

Speaker Jean Ponzi is the Green Resources Manager at the Missouri Botanical Garden. She is also the producer and host of Earthworms on KDHX-FM and Growing Green St. Louis on Big 550 KTRS-AM.



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**This Conservation Conversation is presented by the Saint Louis Zoo, in partnership with the Academy of Science-St. Louis. For information on this event visit [stlzoo.org](http://stlzoo.org) or call (314) 646-4544.**