Thank You
For Answering the Call
What a year it has been! With the passing of Proposition Z, your Saint Louis Zoo is poised to fulfill our promise of providing for the welfare and care of animals in innovative ways. With the help and support of our local voters, taxpayers, donors, friends, sponsors, volunteers and visitors, the Zoo is well positioned to continue to fulfill this promise through education and engagement with those in our community. From our historic campus in Forest Park to the North Campus and beyond... thank you for answering the call!
2018
We had a momentous year in many ways. Here’s a snapshot of just a few reasons why 2018 was a year to remember:

100,193
Number of volunteer hours
*Our Zoo volunteers put smiles on our visitors’ faces and help us with everything from Zoo events to educating people about animals. The value of their donated time is equal to $2,418,659! However, their selflessness and love for our Zoo is worth even more to us.*

1,336
Number of Zoo employees
*All our employees are, directly or indirectly, responsible for the care of animals. Although keepers, veterinary staff, nutrition staff and researchers are on the frontlines, all other Zoo employees help support the Zoo’s operations, which ultimately helps the animals. It’s a circle of care.*

56,240
Number of Zoo member households
*This number, recorded in June, was our highest number of Zoo members to date! The support of our members is critical to the work we do. Members help share the importance of our conservation work and our mission of connecting people with animals.*

9,133
Number of animal births
*Everyone loves baby animals. Our animal care teams work tirelessly to ensure all animals, especially our young ones, receive the highest quality of care.*

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THANK YOU to all of the volunteers and supporters who helped us take a huge step forward to enhancing our ability to care for animals each and every day, now and in the future. Your efforts will allow us to extend the benefits of the Zoo beyond Forest Park to our expansion at the North Campus, the 425-acre complex in north St. Louis County, located near the confluence of the Missouri and Mississippi rivers.

With the approval of the one-eighth of 1 percent sales tax by St. Louis County voters, we will be better able to address a variety of issues on the current Zoo campus. A study completed in 2017 identified $7.7 million in urgent repairs and a total of $101.8 million to replace infrastructure over the next 20 years.

Before the passing of Prop Z, we were doing our best to try to keep up with annual maintenance needs at the Zoo in Forest Park, including some systems that were simply getting too old to function properly. Maintaining the world-renowned reputation of your Zoo meant finding a way to pay for essential upgrades and improvements to an aging campus.

That’s why the passing of Prop Z was so important to the expansion of our mission. It also provides a much-deserved reflection on the beauty and diversity found throughout our community and represents a chance to further shine a spotlight on the advantages St. Louis has to offer our citizens and visitors.

Your support of this proposition shows your commitment to education and connecting people with animals, conservation of endangered species, and the preservation of animals not just at the Zoo but around the world. But it also reveals your commitment to helping provide a positive economic impact throughout the entire region. Thanks to you, this impact will surely be felt for generations to come.

Because of your support, we are positioned to begin the process of undertaking these projects, make critical improvements and expand the presence of the Zoo throughout our region. It’s a win for you, the Zoo staff, the St. Louis metro area, and most of all… it’s a win for the welfare and preservation of the animals in our care!

For that… we applaud you!

A Note of Gratitude
We’d like to thank three Zoo Association leaders who helped make the passage of Prop Z a reality. They were instrumental in helping spread a message of support. From left to right: Zoo Association Board President John Sondag, and Immediate Past Presidents Joe Ambrose and Matt Geekie.

A Proposition Passed.
A Monumental Achievement for Our Community.

To accomplish great things, it takes a team of people who are dedicated to a cause greater than themselves. This was exemplified through the efforts of those who worked so tirelessly to improve the future of the Saint Louis Zoo with the passing of Proposition Z.

All Hands, and Paws, on Deck
The entire community came together to further the positive benefits the Zoo brings to our area. Many members of our Zoo community — and even their pets — volunteered at the polls to help make the passing of Prop Z a reality.
While a one-eighth of 1 percent sales tax doesn’t sound like a lot on the surface, it means a world of difference to the future of the Zoo and what we strive to accomplish every day. Your vote translates into a future that helps ensure that the Zoo remains a world-class institution for decades to come.

Underneath It All
As with any popular venue, often what you don’t see is what actually allows you to continue to appreciate it year after year. It’s no different with the Zoo. For example, aging water pipes—some are over 100 years old—can now be addressed with the funding from the passing of Prop Z.

Above Ground
Managing and maintaining habitats that effectively bring together the animals and Zoo visitors is a top priority of Zoo management and staff. This takes careful planning and consideration. The resources made possible with the funding from Prop Z will be put to work to make improvements in several areas. For example, we will update the mesh at Big Cat Country as well as the solarium at the Charles H. Hoessle Herpetarium. These are just two examples among many repairs needed throughout the campus.

The detailed facilities assessment study completed in 2017 lists $7.7 million in urgent repairs and a total of $101.8 million to replace infrastructure over the next 20 years.

Looking North
A major component of the passing of Prop Z centered upon the opening of a new Zoo property, currently known as the North Campus. The property had been purchased thanks to generous donors, but with the revenue from the sales tax we now have the resources to operate a Conservation and Animal Science Center in that area.

To include the public in the work that will take place at the Conservation and Animal Science Center, we also plan to develop our Wildlife Adventure Park. What exactly this will look like is still being developed, but ideas include a welcome center focused on conservation efforts, a safari-type guided tour where visitors can see the animals in a natural and expansive setting, and opportunities for visitors to enjoy treetop adventures and other kinds of nature play.

Most importantly, the new North Campus will allow us to better connect the surrounding community with animals and study ways to preserve species for the future.
What a Year!
From First Birthdays to Benefiting Conservation.

While the future was positively impacted in 2018, the year itself proved to be just as remarkable! The Saint Louis Zoo celebrated numerous milestones, including first birthdays, new Zoo arrivals representing a variety of species and even the opening of two new shops for visitors to enjoy.

A Bingwa Bunch Birthday
Although this playful group of spotted siblings was born in late 2017, the public was first able to view the Bingwa Bunch during 2018. The “great eight”—the cheetah cubs named after the numbers one through eight in Swahili—became a popular draw to River’s Edge this past year. The cubs celebrated their first birthday November 26.

Welcoming New Arrivals
One new young Zoo resident, a little mongoose lemur named Princess Buttercup, captured the hearts of thousands of visitors and staff alike who fell in love with the young lemur that needed just a little help after being born. Through the early stages of her life, her keepers hand-fed her formula from a syringe. Princess Buttercup represents the first successful birth and rearing of a mongoose lemur at the Zoo, which was a milestone for the critically endangered species.

We also welcomed six Armenian vipers last summer and, just a few months later, celebrated the hatching of a second-generation of Ozark hellbenders bred at the Zoo.

Meanwhile, the month of July was a busy one in Red Rocks. We announced the name of our 200th Speke’s gazelle (Lincoln), and we celebrated the birth of Colton, a Grevy’s zebra foal. Another Grevy’s zebra, a female named Nova, greeted the world on New Year’s Eve, rounding out one fabulous year of welcoming new babies.

Stepping it Up
Over 4,500 participants made tracks through the Zoo last spring as part of the inaugural 5K run through the Zoo. Runners enjoyed the sights offered by the trail that took them past Kali the polar bear, the grizzlies, takins, giraffes and more.

This year we also opened some tasty new options for Zoo visitors to enjoy, including a Starbucks and Candy Crossing. The Candy Crossing shop is unique in that it features treats made with sustainable palm oil or no palm oil at all. Why is this important? Because the unsustainable harvesting of palm oil often results in the destruction of rainforests around the world, which many species call home.

On November 1, we welcomed a special guest to our Wild Night for WildCare fundraising event: Jack Hanna, Director Emeritus of the Columbus Zoo and host of multiple television series. Underwriters and guests provided nearly $52,000 to support conservation efforts worldwide. Now that’s a year worth celebrating!

A Legend in Animal Conservation and Welfare
Jack Hanna with Marlin Perkins Society members Pat Moore, Conservation Council Chair, and his wife, Beth. The Wild Night for WildCare event was a huge success and a part of what made 2018 such a positive year.

New Additions
Many youngsters could be seen at the Zoo in 2018, including, from top left to bottom right: a Speke’s gazelle, cheetahs, a mongoose lemur, Armenian vipers, Ozark hellbenders and Grevy’s zebras.
Your support of the Saint Louis Zoo impacts many critical initiatives, including advances in preservation and conservation, community engagement, education and, of course, animal welfare and care.
In the Emerson Children’s Zoo, keepers often engage with visitors and educate them about animals. In this photo, visitors learn about a little screech owl.
Saint Louis Zoo 2018 Annual Report
Like all puffins, horned puffins are better at swimming than flying. They dart after fast-moving fish and snatch them up in their large beaks.
Saint Louis Zoo Endowed Positions
Fred Saigh Curator of the Children’s Zoo (est. 2007)
Dana Brown President & CEO (est. 2008)
Fred Saigh Director of Education (est. 2013)
William Bemoudy Vice President Architecture & Planning (est. 2014)

Saint Louis Zoo Endowed Funds
Schlaffy Fund for Underserved Students (est. 1987)
E. Desmond Lee Family Education Programs Fund (est. 1994)
Hermann Foundation Outstanding Employee Award Fund (est. 1999)
WildCare Institute (est. 2004)
Mary Guin Conservation Fund (est. 2004)
Anita Fiala Veterinary Hospital Fund (est. 2004)
George Vierheller Fund for Veterinary Medicine (est. 2006)
William J. Boever, DVM Fund for Veterinary Residency (est. 2007)
Clifford and Armarie Murphy Fund (est. 2007)
James B. Guth Animal Enrichment Fund (est. 2008)
Ann Luedinghaus Case Fund for Employee & Volunteer Recognition (est. 2009)
T. Randolph Potter, Jr. Bird Acquisition and Transfer Fund (est. 2009)
Barbara W. Hutton Animal Enrichment Fund (est. 2009)
Orthwein Medicinal Plant Garden Fund (est. 2009)
Carl, Almeta and Betty-Mae Sittenshaus Fund (est. 2009)
Walter and Nancy Galvin Education Scholarship Fund (est. 2009)
Jeffrey Huntington Family Fund (est. 2009)
Steven Rosenblum Family Fund (est. 2009)

Jane Freund Harris Fund (In Loving Memory of Whitney R. Harris) (est. 2010)
Dr. Marshall S. Manne Fund for Animal Health (est. 2010)
C.C. Johnson and Edith Spink Gallery and Exhibition Fund (est. 2011)
Virginia H. Sassmanshausen Children’s Zoo Fund (est. 2011)
Anne L. Lehmann Volunteer Operations Fund (est. 2011)
Bellwether Foundation Education Fund (est. 2011)
Guerrero Family Zoo Education Resource Fund (est. 2011)
Kwame Foundation Education Fund (est. 2011)
Konnerer Veterinary and Conservation Sciences Fund (est. 2011)
John Dee Valentine (12/21/1952-8/31/2008) and Trudy Busch Valentine and their children; Matthew, Blake, August, Christina, John Jr. and Stephen Education Scholarship Fund (est. 2012)
Claire M. Fitzgerald Teen Leadership Fund (est. 2012)
Mary Anne and Anthony F. Sansone, Sr. Family Career Development Fund (2012)
Piper and Gleason Family Historic Preservation Fund (est. 2013)
Leila and David Farr Horticulture and Landscaping Fund (est. 2013)
Charles and Marilyn Hoessle Education Fund (est.2013)
Maxine Clark and Bob Fox WildCare Institute Fund (est. 2013)
The Roland Quest and Phyllis Timmerman Endowment Fund (est. 2015)
Susan W. Dexter – Sue’s Conservation Fieldwork Fund (est. 2015)
Mary Ann Lee Facilities Fund (est. 2017)
Wise E. Santo Company Safety Fund (est. 2018)
The Clarence Zacher Family Fund (est. 2018)

Heritage Society Members
With gratitude we recognize our friends who have chosen to remember the Zoo beyond their lifetimes with legacy gifts. As members of the Heritage Society, they are forever friends whose support will live on through our Endowment, benefitting the Zoo in perpetuity. We honor those no longer with us as well as those who have shared their future legacy intentions.

Anonymous – 192
Trish & Michael Abben
Jeffrey Ackerman
Ms. Mary M. Ackerman
Robert Addis
Alan & Dorothy Akerson
Christine Anderson
Jeanne & Arthur Anselhi
Barbara C. Archer
Kathryn Aschenbrenner
Margaret A. Ashton
Jacques & Nancy Baenziemer
Richard A. Baker Foundation
Richards & Margaret Bauer
Joan E. Beaman
Ted & Robbie Beatty
Nancy Benson
Mr. & Mrs. Alexander Berlo
James & Catherine Berges
Liz Biddick
Charles & Dolores Biegler
Ann & John Bieller
Robert A. Bilzing
Dr. Jeffrey P. Bonner & Melody E. Noel
Mr. Stephen C. Booth
Mr. Howard Bopp & Mrs. Patricia Bopp
Les & Wendy Borowsky
Carol Bosche
Ms. Suzanne C. Bossung
Donna F. Botkin
David & Marla Bouchein
Ms. Suzanne C. Bossung
Rachel M. Bowerfield
Ms. Barbara C. Boyer
Mr. John Calhoun
Robert A. Cooper
Ms. Suzanne C. Bossung
Donna F. Botkin
David & Marla Bouchein
Robert & Sharon Brace
Louise Bradshaw
Carol D. Brancich
John & Joni Buck
Ms. Adrienne Burke
Dr. J. J. Burke
Susan M. Busch
Robert & Alice Cantrell
Gladyce M. Carpenter
Susan A. Carrow & Douglas R. Hunt
Ann & Mike Case
Ronald L. Chaput
Dorothy O. Cole
Ms. Barbara B. Cook
Terry L. Cox
Etta M. Cranor
David L. Curtis & Judith P. Leonard
Marie D. Cusanein
Pamela K. Dauphin
Jared & Theresa Davis
Mrs. Henry P. Day
Pam Dearing
Kingston & Gayla DeRosa
Susan W. Dexter
Earl & Gloria Donahue
Stephanie C. Dorris
Robert & Angela Dowdy
Dr. Robert C. & Loren Dreux
Shirley & Rodman Durfee
Darin & Beverly Elge
John and Laura Ellis
Alyn & Marilyn Essman
Mildred E. Faber, Jr.
David R. Favrreau
Pamela Willhite Finch
Alison Marie Finkelstein
Mr. & Mrs. Bert J. Finkelstein
Vernon W. Fischer
Nancie Fitzwater
Gary Flitton
George L. Foyon
Michael Fortman
Dr. & Mrs. Charles S. Furlin
Rebecca R. Furlong
Dr. Ira & Judith Gall
David R. Ganz
Marguerite Perkins Garrick
Mr. & Mrs. David P. Gast
Bill & Julie Gerlach
Joan Gettemeyer
Ms. Louise R. Gelabert
Saul & Debbie Gellert
Mark & Stacey Kimler
Mrs. Rosemarie Kirchoefer
Frances C. Kish
Dan & Jean Kleypas
Frank Friedrich Kling
Dave & Susan Knight
Barry & Debbie Koenemann
Jenny P. McNeal
Robert L. & Jeanette Z. Meyer
Tom & Ellen Meyer
Ms. Lilian Mcclellan
Howard & Penny Miller
Jefferson L. & Dorothy D. Miller
Mr. & Mrs. Richard J. Mitchell
Ms. Mary Moehlenkamp
Dorothy A. Moes
George & Bonnie Moore
Charles & Marilynn Mooreland
David Norman Motherwell
Jean Mullgardt
Katy Z. Mullins
Thomas Walter Neu
Genevieve O’Hara
Vickie O’Neil
Jo A. Oertli

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Engaging with Grizzlies
Grizzly bears Huckleberry and Finley celebrated one year at their new home at Centene Grizzly Ridge in 2018. They are enjoying their new habitat and are eager to meet all who come to see them.

John J. Oleski
Marjorie K. Olfe
Mike & Denise Oppermann
Michael C. & Susan R. Orlando
Dorothy Palisch
Phyllis Parish
Marjorie Tooker Patton
Susan J. Pellegrino
Dr. & Mrs. David E. Perkins
Shirley Pfister
David S. Schlobohm & Stephen E. Phelps, CFRE
Gilberto Pinela Garcia
Bobbie Poor
Norman Potashnick
Stanley L. & Carol J. Proctor
Reverend M. J. Quilligan
Molly Quiñones & Scott Bohannon
Jim & Nita Raby
Peter & Linda Racen
Mrs. William Alan Ratz
Gail F. Reissen
Alma K. Reitz
Peggy & Jerry Ritter
Lorraine L. Robertson
Margie & Jim Robertson
Mr. & Mrs. John C. Rohrbaugh
Steven & Andrea Rosenblum
Dr. Mary A. Rudloff
Polly & John Ruf
Stephen W. & Ann K. Rule
Llewellyn Sale III
Earl & Dorothy Sandweg
Mr. & Mrs. James R. Savage
Lewis H. Schaefer
Steven Schankman
Elise R. Shecker
Richard & Betty Scheuermann
Judy & Rick Schiff
Roland & Marylyn Schiller
Drs. Charles & Elizabeth Schmitz
Tamara L. Schmitz
Mr. & Mrs. William D. Schneck
Dobbie & Harold Schneider
Mrs. Ben Schneiderman
Cliff Schoep
Julia B. Schoettley
PennyAnn Schoonover
Fed & Emily Schrick

Bill & Sandy Schweichhart
Jerry & Sally Sears
Richard & Claudia Seifert
Aileen & Robert D. Shapiro
William Siedhoff
Anita Siegmund
Bill & Darlene Skaggs
Kathy A. Skelton
Robert & Barbara Soulon
Steven D. Spamer, Ph.D. & Judy Jones
Gloria & Sanford Spitzer
Earl C. & Gloria S. Spohr
Michael & Caryn St. Clair
Lynda Stair
Mary Glenn Stark
Evelyn Canaday-Stecher
Audrey & John Steinfeld
Barbara Steps
Gary Steps
Betty-Mae R. Stienhans
Jennifer S. Stith
Amanda Stott
Mrs. Susan C. Strus
Doris J. Sudhoff
Nancy R. Sueflow
Walter A. Suhre, Jr.
Lori A. Sullivan & G. Todd Ragan
Ellen Waltz Svenson
Bevery A. Swain
Michael & Linda Tanner
Margaret M. Taylor
Mrs. Thomas A. Taylor
Vivien L. Thies
Robert A. & Sandra L. Thomas
Larry D. Thomason, Jr.
Ms. Billee Thuner
Ms. Cindy F. Thuner
Phyllis R. Timmenstein
Frank J. & Jeanette A. Titz
Phyllis & Alan Vierheller
Wayne & Kelli Vincent
Robert & Nancy Wagener
Lee R. & Mahlon B. Wallace III
Lois M. Bronnert Walsh
Rev. R. Donald Weaver
Mr. & Mrs. Earl Wendt
Doris Daily Werkena
Deborah K. Werner
Constance V. R. White
Kerli & Lawrence White

Mr. & Mrs. O. Sage Wightman III
Mr. & Mrs. Robert C. Williams
Mr. & Mrs. Robert M. Williams, Jr.
James J. Wilson
Cathy Wipperman
Doris E. Wolff
Gary & Sherry Wolff
Burke Workman
Gerald Wunderlich
Betty J. York
Cheryl F. Zabel
Carl P. Zey

Martin Perkins Society
President’s Circle
$25,000 and Above
Edward & Margaret Imo
Mary Ann Lee* (20)
Bob & Esther Negrover (10)
Pershing Charitable Trust (15)
Mr. & Mrs. John S. Ross (10)
William & Sandra Snyder Foundation

Conservationist Circle
$24,999 – $10,000
Kathryn Aschenbrenner
Richard A. Baker Foundation
Mr. & Mrs. Steven J. Bander
Susan M. Barrett
Mr. & Mrs. Ted W. Beatty (15)
Cynthia Brinkley
Susan Lynch Brown
Laurance L* & Virginia J. Browning (20)
Ann & Mike Case (15)
Mr. & Mrs. Michael Dierberg
Adele B. Dilschneider (15)
Eaton
Michael A. Fabriol (10)
First Bank (10)
Steven & Shelly Fuchs
Graybar Foundation (10)
Great Rivers Confluence Foundation
Mr. & Mrs.* Michael C. Heim (20)
Douglas E. & Victoria D. Hill (15)
Joe & Jennifer Holzhauer
Sharon & Ken Johnson (10)
Dr.* & Mrs. W. R. Konneker (20)
Lee* & Ann Liberman (25)
Ann S. Lux (25)
Alicia S. McDonnell
Karen & John Meara
Mid America Chevy Dealers
Mr. & Mrs. M. E. Newman Foundation
Ron Noltemeyer
Novus International, Inc.
Audrey (Toile) W. Otto (20)
Mr. & Mrs. J. S. McNab (20)
Mr. & Mrs. Charles B. M. M. Shepherd / The Shepard Foundation (10)
Tarlow Family Foundation
The Tensign Foundation
Ray & Laurie Van de Riet (15)
Linda & Peter Werner (20)
Brad & Laura Wilson
Steward's Circle
$9,999 – $5,000
Teel Ackerman (15)
Pat Ahrens
Alan & Dotye Akerson (15)
American Direct Marketing Resources (10)
Anonymous
Jackie & Randy Baker (10)
Bayer (25)
Robert & Tara Beiswenger (15)
Mr. & Mrs. James Berger (15)
Kelly & Steven Bloom (10)
Mr. & Mrs. John W. Brown
Kelly & Michael O'Neill
Dr. & Mrs. David C. Norman (15)
George & Bonnie Moore (10)
Charles L. & Vicki Merz (15)
Mary Ellen Cotsworth & Bill Siedhoff
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Mr. & Mrs. Andrew C. Taylor (10)
Ken & Kathi Tacony
Mr. & Mrs. Robert P. Tschudy (15)
Dr. & Mrs. Robert E. Tschudy (20)
Mr. & Mrs. Jerome W. Thomasson (25)
Mr. & Mrs. Lawrence H. Thomas (15)
Mary C. & Robert R. Thomas (10)
William & Mary Thomas (15)
Mr. & Mrs. Margaret L. Thomas (15)
Mr. & Mrs. John T. Thomas (10)
Mr. & Mrs. Charles H. Thomas (10)
Mr. & Mrs. Andrew C. Taylor (10)
Ken & Kathi Tacony
Mr. & Mrs. Andrew C. Taylor (10)
Mr. & Mrs. Paul M. Taylor (10)
Mr. Lawrence E. Thomas (15)
Greg & Pam Trapp (15)
Mr. & Mrs. Robert P. Tschudy (20)
Steve & Joanna Tschudy (25)
Wayne & Kelli Vincent (10)
John & Ellen Wallace (25)
Sharon Wilkins
Mr. & Mrs. Robert M. Williams, Jr. (15)
Mr. & Mrs. James Woodworth (15)
Wildlife Circle
$4,999 – $2,500
Diana & Joe Adorjan (20)
Ameren (15)
Anonymous – 2
Anthem Blue Cross and Blue Shield
Mr. & Mrs. Melvin C. Bahle (10)
Mr. & Mrs. Newell A. Baker
Belden Inc. (15)
Ms. Felicita Bentley-Autry
Berg Family Fund
Warren & Theresa Bergquist
Mr. & Mrs. Van-Lear Black III (25)
Joanne & Bob Bodine (15)
David & Marla Bouchein
Mr. & Mrs. Stephen F. Brauer (20)
Thomas & Cynthia Brecks
Brighton Agency
Mark & Susan Bronson
Thomas H. & Ruth Brouster (10)
David & Lynn Brown and Family (10)
Joyce & Mike Bytnar
Dr. & Mrs. Ed Cabbabe
W. Lee & Kali Capps
Central Bank of St. Louis (15)
The Chod Family Foundation (25)
Andy & Susie Corley
Ellen Darling (10)
John & Pam Davis (10)
Pamela & James Dearing
Mary & Zsolt Rumy (15)
Mr. & Mrs. William C. Rusnak (15)
Celeste Ruwade & Geraldine Huffer (15)
The Frank St. Schankan Family (20)
Mr. & Mrs. Susan K. Schmitz
Mr. & Mrs. Margaret L. Thomas (15)
Mr. & Mrs. Andrew C. Taylor (10)
Mr. & Mrs. Lawrence H. Thomas (15)
Mr. & Mrs. Charles H. Thomas (10)
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A Daily Commitment

Animal care is a 24/7, 365-day-a-year job. The Zoo has a dedicated team that cares for all of our animals. From keepers, managers, curators, nutrition specialists, researchers and veterinary staff, their life’s work is ensuring animals are healthy and thriving.

Jeffrey P. Bonner, Ph.D. & Melody E. Noel (15)
Rick & Tina Borgmeyer and Family
Wendy & Les Borowsky (15)
Maria & Gene Dobbs Bradford
Robert & Kara Brand
Celynda Brasher (10)
Mrs. Virginia H. Brightman (15)
Rebekah & Shawn Briscoe
Samuel & Deborah Bross
David & Laurie Brown (20)
Mrs. Betty K. Bucknell
Ralph & Chris Burgess (10)
Brian & Kelly Butler
Paul & Amanda Cambridge
Ms. Mary Campbell (10)
Dean & Rose Carlisle (10)
Eric & Cammie Carlson (10)
Kayleen A. & James P. Cormody
Christine & David Chadwick (25)
Ryan & Melissa Claus
CLEAN - The Uniform Company (10)
A. Rue Clemenz & Jeff Treffail
Barbara Bush Cook (10)
Sander & Kiersten Covert
Mr. & Mrs. Alexander M. Cornwell III
Nathan & Christine Coughlin
William & Laura Courtney
Collin Cox & Angela Schaefer
Michelle H. & William H. Crabbin (10)
Edward J. & Vicki Crawford
Dr. & Mrs. Aaron J. Cregger
Bertram B. Culver (20)
Mr. & Mrs. David M. Culver (10)

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Ralph & Chris Burgess (10)
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Barbara Bush Cook (10)
Sander & Kiersten Covert
Mr. & Mrs. Alexander M. Cornwell III
Nathan & Christine Coughlin
William & Laura Courtney
Collin Cox & Angela Schaefer
Michelle H. & William H. Crabbin (10)
Edward J. & Vicki Crawford
Dr. & Mrs. Aaron J. Cregger
Bertram B. Culver (20)
Mr. & Mrs. David M. Culver (10)

A Daily Commitment

Animal care is a 24/7, 365-day-a-year job. The Zoo has a dedicated team that cares for all of our animals. From keepers, managers, curators, nutrition specialists, researchers and veterinary staff, their life’s work is ensuring animals are healthy and thriving.

Jeffrey P. Bonner, Ph.D. & Melody E. Noel (15)
Rick & Tina Borgmeyer and Family
Wendy & Les Borowsky (15)
Maria & Gene Dobbs Bradford
Robert & Kara Brand
Celynda Brasher (10)
Mrs. Virginia H. Brightman (15)
Rebekah & Shawn Briscoe
Samuel & Deborah Bross
David & Laurie Brown (20)
Mrs. Betty K. Bucknell
Ralph & Chris Burgess (10)
Brian & Kelly Butler
Paul & Amanda Cambridge
Ms. Mary Campbell (10)
Dean & Rose Carlisle (10)
Eric & Cammie Carlson (10)
Kayleen A. & James P. Cormody
Christine & David Chadwick (25)
Ryan & Melissa Claus
CLEAN - The Uniform Company (10)
A. Rue Clemenz & Jeff Treffail
Barbara Bush Cook (10)
Sander & Kiersten Covert
Mr. & Mrs. Alexander M. Cornwell III
Nathan & Christine Coughlin
William & Laura Courtney
Collin Cox & Angela Schaefer
Michelle H. & William H. Crabbin (10)
Edward J. & Vicki Crawford
Dr. & Mrs. Aaron J. Cregger
Bertram B. Culver (20)
Mr. & Mrs. David M. Culver (10)
How Many Horns? Although named the four-horned chameleon, these animals can sport as few as one horn and as many as six or more.
Ken & Bev Riley
Katy Robertson
Michael & Susan Roesch
Dr. & Mrs. Neal Roller (10)
Steven & Andrea Rosenblum (10)
Robert A. Rosenthal
Bob & Sally Roth
Mr. & Mrs. John W. Rowe
Rosemarie Saar
Bob & Sandy Sagan
Jim & Kathryn Sansone Family
Jason & Abigail Sapp
James & Nancy Sauer
Mr. & Mrs. John D. Schaperkotter (10)
Mr. + Mrs. Richard E. Scheuermann (15)
Roland & Marylyn Schiller
Bob & Johanna Schillinger (10)
James & Judith Schoemaen
Marinly Schnuck
Mr. & Mrs. Todd R. Schuck (15)
Denny & Sarah Schoemehl
Ivan L. Schraeder & Anna Marie Wingron (10)
Neal & Jayne Schroeder
Annemarie & Matt Schumacher
Marlene & Steve Schumm
Gerry & Sally Schwartz
Eric & Cathy Scott
Mr. & Mrs. Marc Seldin
Joe & Nancy Sellinger
Jim & Dianna Shank
Nick & Linda Shelton
Joan & Charles Sheppard
Mr. & Mrs. Donald J. Sher (20)
Marvin* & Sandra Sher
Susan G. Sherman (10)
Barbara B. & David R. Smith
Karin Smith & Family
Mr. & Mrs. Timothy V. G. Smith
Ms. Sharon Sofflan
Mr. & Mrs. John Spencer
Mr. & Mrs. Michael D. Spirk
Earl C. & Gloria S.* Spahr
Mary Ann & Andy Srenco (10)
The Steinmeyer Family (15)
Barbara Steps (15)
Mr. & Mrs. Thomas A. Stern (15)
Bill Stoll & Elizabeth Monticelli
Susie & Jeff Stuerman (10)
Nancy R. Suelflow (20)
Ann & Bill Sullins
Daphne H. Summer
Mr. & Mrs. Edmund C. Summer
Ellen Waltz Svensson
John Sweet & John Forti (10)
John S. Swift Family Charitable Trust (15)
Jennifer M. Taylor
Bob & Sara Tehan
Gerald C.* & Candace W. Thayer (15)
Eugene J. Tichacek Family Trust
Steve Tichacek
Todd Tiefenauer
Dan & Sheila Timm
Pam & Craig Toder
Sarah Tolch
Eric & Melissa Trautman (10)
Jo Anne & Alan Travis (15)
Jim & Rhonda Trenary
Susan & Peter Tuteur
Dr. Brent Underwood & Dr. Patty Conum
Andrea & Peter Van Cleve (15)
Susan Veidt
Buzz & Joy Vierling
Tim & Alli Vierling
Elaine Voelkel (15)
Mr. & Mrs. George K. Vogt
Kathy Walker
David & Colleen Wasinger
The Webb Family
Laura Wehrenberg
Mr. & Mrs. Lawrence H. Weltman (10)
Steven L. & Robin G. Werder
Ginnie Westmoreland & Jim Dryden
Joan M. Whelan
The Brian Wickenhauser Family
Dennis M. Wildhaber
Todd Wilkes
Greg & Annie Willard
Stephen & Coleen Williams and Family
Justin & Mary Williamson
Mary & Travis Winkels
Jim & Darcie Witherspoon (15)
Tracy Witte
Al & Bonnie Wolfarth (15)
Mr. & Mrs. Stephen Wolff
Heather Wood
Kathleen Wood
Linda M. Wooll
Dr. John A. & Mrs. Sylvia A. Wright
Mark S. & Rita Zwerling Wrighton (15)
Alice & Jess Yawitz (25)
John & Katherine Yonker
Isaac* & Marilyn Young (20)
Tom Young
Sharon G. Zelman
Dr. Jose P. Zevallos & Mrs. Juliette Degioanni Zevallos

* Deceased

(10) indicates member for at least 10 years
(15) indicates member for at least 15 years
(20) indicates member for at least 20 years
(25) indicates member for at least 25 years

Nature’s Clean-up Crew

Vultures play a vital role in the environment by cleaning up carcasses and preventing the spread of disease. When it lands at a kill site, its imposing size and strong beak are enough to chase away other scavengers.

Zoo Members

Director

$999 – $750
Denise J. Bouurette & Chet McKinney
Kristy Bryan & Ken Hacker
Timothy & Doris Burke
Rebecca & Mike Guzy
Kathleen A. Humphrey
Edward & Kay Jastrem
Dr. & Mrs. Donald E. Lang
Rush & Laila Robinson
Hans & Marie Springer
R. Randall Wang
Richard & Karen Weber
Gordon & Alice Wiegand

Curator

$749 – $500
Susan Adams
Dr. & Mrs. Jorge M. Alegre
Stephanie G. Anderson
Michael G. Asbury
Catherine Augustin & Michael Maskus
John & Karen Barhydt
Clarence C. Banksdale
Dianne & Rick Barnett
Walter & Barbara Beatty
Kurt & Kathy Berry
Matthew Bigham & Elizabeth Belle
Patricia J. Bolster
Anthony & Anne Bonmarito
John & Vicky Boncek
Donna F. Botkin
Lloyd & Willa Brown
Halpin T. Burke
Daniel & Connie Burkhardt

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Nature’s Clean-up Crew

Vultures play a vital role in the environment by cleaning up carcasses and preventing the spread of disease. When it lands at a kill site, its imposing size and strong beak are enough to chase away other scavengers.
Sweet Treat

Candy Crossing opened to visitors in 2018. All products are made with sustainable palm oil or no palm oil at all, which ultimately helps protect animals’ forest homes. Visitors can stop and grab by free sample from 24 varieties of fudge.

Brenda C. Maines
Kathleen A. Makarewicz
Gayle & James Malone
Mr. & Mrs. August J. Marquart
Cynthia J. Martin
John & Charlotte Martin
Sarah & Nolan Matanzas
Franklin & Mary Matthews
Roy & Susan Maurer
Mr. & Mrs. Robert N. Maus
John & Clemencia Mazuski
Martha J. McCombs
E. Lawrence McDonnell, Jr.
& Jeff Minier
The Blake McDowell Family
Kenneth & Holly McGarrahan
Michael D. McGrath
Peter & Beth Ann McLane
James & Karen McNeal
Shad Meisinger
Michael & Sue Meredith
Bryan & Andrea Meyer
Christopher & Jenny Meyer
Julia & Joshua Meyer
Susan & Jamie Meyer
Mr. & Mrs. Kurt W. Meynepeter
Rich & Marvis Meyers
Edward & Mary Migneco
Nancy & Jeffrey Miles
Andrew & Roxanne Miller
Glen & Judith Miller
Paul & Laura Miller

Rebecca & Mark Miller
Paula L. Milligan
Joy & Randall Miltenberger
Lawrence & Michele Mitchell
Richard & Verla Mitchell
Timothy A. Mitsu
Mary & Richard Mizera
Jennifer Moes & Melissa Brooks
Tom & Sue Molitor
Jill & Tom Moller
Jerry & Mildred Moody
Jean S. Moog
Dale & Cheree Moore
Martha M. Moore
Lindsey & Pat Morch
Dan & Connie Morgan
John & Lucy Morris
Mr. & Mrs. Robert K. Morris
Kasey & Oliver John Moss III
Mark J. Muehlbacher
Pamela Mulhall & Lisa Blodick
Anthony & Grace Munie
Kris & Amy Murdock
Stephanie Mylles & Daniel Williams
Ammar Nasir
Wesley & Linda Newgard
Peter & Ellen Nicoastro
Terry & Nancy Nickolotsky
James & Denise Niemann
Angie Nissen
David & Jill Nissen
Michael Nonet & Barbara Kunkel

Tony & Mary Novelly
Dale & Angela Oberfell
Charles J. O’Donnell
John & Susan Oefelein
Donna & Christopher Oelz
Katrina Oldham
Marjorie Olfe
Ralph H. Olliges, Jr.
Mr. & Mrs. John V. O’Reilly
William & Rhonda Orr
Jennifer & Nels Ostrom
The Oswald Family
Brian & Emilie Overberg
Glen & Laura Owens
Elizabeth J. Parker
Heidi & Joseph Parker
Art & Phillis Parrish
Kathryn Parsons
Gene T. Patrick Sr.*
Peg Pauley
Cynthia A. Perry
George & Barbara Peterson
John Pfeifer
Kathryn & Lannis Phillips
Karen & Gilbert Phoon
Joseph & Mary Pisoni
Joe & Deborah Popham
Rick & Kari Potts
Barbara Prosser & Philip Heagney
Tracy C. Pursull
Edward & Roxanne Puzzella
R & J Supply Company
Charles & Erin Rainwater

David & Andrea Giarla
Susanne Glazer
Matthew & Colleen Glisson
Art Goebel
Vernon & Jacqueline Gomes
Dawn & John Goodwin
Mark & Kim Grady
John & Francine Gragnani
Joseph & Elaine Gravish
Richard & Dawn Greenwell
Raymond & Linda Grimes
John & Kristin Grigsby
Alex & Dina Gromada
Dr. Ronald & Mrs. Ellen Gross
Carol Gruen
Sandra Gryder & Amy Levin
Stephen & Angela Gundlach
Gunther Salt Company
Christine M. Guyol
Heather & Jeff Haare
Chalpom & Jane Haley
Bradley Hamelback
Chris & Catherine Hamlin
Diane Harbaugh
Lot & David Harmon
Mr. & Mrs. Tedd Harrell
Pam & John Harris
Sue & Richard Harris
Hauser Mechanical, Inc.
Kenneth C. Hawkins
Mary Hayden
Antje Heese-Peck Family
Gary Heifetz & Phyllis Sarnoff-Heifetz
Matt & Jen Heisel
Bryan & Patty Hendrickson
Carol & David Hendrix
Mark A. Henriksen
Robyn L. Henry
Mark A. Henriksen
Barry & Patty Hendrickson
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Matt & Jen Heisel
Bryan & Patty Hendrickson
Carol & David Hendrix
Mark A. Henriksen
Robyn L. Henry
Mark A. Henriksen
Barry & Patty Hendrickson
Each elephant has his/her own custom care, exercise, training and nutritional program. The diets for the elephants are carefully calculated and nutritionally balanced by our Zoo’s William R. Orthwein Jr. Family Animal Nutritionist.
Exclusive and Custom Partnerships
Heartland Coca-Cola Bottling Company
First Bank (ATM and Sea Lion Show)
Singers at Caribbean Cove presented by Mercy Kids
St. Louis Children’s Hospital
First Aid Station
Illinois & Missouri Farm Bureaus

Hotel Partners
Clayton Plaza Hotel
Comfort Inn & Suites Chesterfield
Drury Hotels:
Drury Inn & Suites near Forest Park
Drury Inn Union Station
Drury Plaza Hotel at the Arch
Pee Tree Inn Union Station
Hampton Inn & Suites Clayton/
St. Louis Galleria
Hampton Inn & Suites Forest Park
St. Louis Union Station Hotel
Southport Hotel
The Parkway Hotel

Full-Time Employees
Jeffrey P. Bonner, Ph.D.
Dana Brown President & CEO
Kerry Kesler
Animal Collections
Jack Grisham
Rae Lynn Halliday
Bill Houston
Brenda Hulen
Lillian Moore
Stephanie Richmond
Animal Nutrition
Debra Schmidt, Ph.D.
William R. Orthwein, Jr.
Family Animal Nutritionist
Nathan Oliveira
Scott Runnels
Daniel Skoff
Andrew Tonner
Douglas Weiss
Chawna Schluette
Mark Wanner
Invertebrates
Edward Spevak, Ph.D.
Dylan Cebulske
Glenn Frei
Daniel Koch
Robert Metz, Jr.
T. O’ Sullivan
Life Support Systems
David Jarvis
Andrew Bywater
Nathan Cain
Will Condit
Brian Jett
Mammals/Carnivores
Steve Bircher
Nate Aulund
Randy Lee Adolph
Erik Connett
Ashley Dufo
Carrie Felscher
April Gossman
Angela Hamberg
Julie Hartell-DeNardo
Carolyn Kelly
Jacquelyn McGarrahan
Valerie Olstad
Travis Shields
Kaitlin Styrker
Heather Ward
Jeff Wilson
Kyle Uiler
Mammals/Ungulates
Martha Fischer
Nicole Becker
Jennifer Blackburn
Victoria Boston
Jamie Brannan
Allison Breakfield
Cassie Gruhula
Lauren Harster
Erin Haycraft
Rebecca Heisler
Elizabeth Irwin
Chris Johnson
Stephen Kreienkamp
Jeremy Martin
Mammals/Primates
Heidi Hellmuth
Victor Alm
Helen Boostrom
Dawn Boyer
Kim Emerson
Shannon Farrell
Nathan Fox
Lindsey Gray
Brooke Johnson
James Kelton
Ethan Riepl
Melissa Whipple
Spencer Wilson
Architecture & Planning
David McGuire
William Bernouy Vice President, Architecture & Planning
Jill Barrett
Wanda Evans
Leslie Gamer
Business Operations
Steve Barth
Vice President, Business Operations & CFO
James Madison
Food Service
Tim Knock
Ken Stover
Brett Caldwell
Rolanda Clemons
Todd Corum
Patrick Cummings
Eric Delmez
Brett Dorrance
Retail Operations
Judy Rancour
Tommy Brown
Rodney Hansen
Greg Lockey
Sales & Catering
Jennifer Poindexter
JB Tate
Kristine Lowry
Suzanne Marks
Jason Mader
Mandi Nordin
Michael Roy
Euclid Strayhorn
Visitor Services
Ryan Jeffery
Kendal McGraw
Jeff Frank
Dave Leppert
Finance
Cassandra J. Brown Ray
Vice President, Finance
Beth Bisher
Maria Hendrix
Brian Jenkins
Katie Kehlenbrink
Alexis May
Sara Schlecht
Joseph Thoele
Diane Walker
James Willard
Nicole Williams
Eric Delmez
Michele Wallace

Housekeeping & Grounds
Matt Shelby
Esther Aubuchon
Billy Bradley
Pamela Britt
Delbert Copeland
Logan Dowdy
Be Beverly Dye
Emíe Geitz

Purchasing & Distribution
Patrick Williamson
Caroline Abraham
Whitney Beard
Tony Davis
Rachael Freeman
Annette Meadows
Terri Mersinger
Michael Macek
Chief Operating Officer
Animal Health
Louis Padilla-Falto, DVM
Kimberly Aubuchon
Christian Burmeister
Mallory Carman
Shannon Cerveny, DVM
Mary Duncan, BVMS, Ph.D.
Carol Fieseler
Chris Hanley, DVM
Laura Kleinschmidt, DVM
Jane Merkel
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Mike Sphilmann
Marylin Stricklin
Stanton Sydnor
Jeffrey Taylor
Leonard Taylor
Carlos Videa
Jennifer Weller
John Woldof

Lodging Hospitality Management
Holiday Inn Express St. Louis Fenton
Hampton Inn & Suites Clayton/
Pear Tree Inn Union Station
Drury Plaza Hotel
Clayton Plaza Hotel
Hotel Partners
The Parkway Hotel
Emerson Children’s Zoo
Alice Seyfried
Fred Seigl Curator of the Emerson Children’s Zoo
Elena Almas
Brittany Ash
John Clark
Sue Guayt
Sarah Kucharski
Tiffany Loeffler
Matt Morrison
Cora Munroe
Ben Peterson
Jan Sansone
Shannon Santangelo
Maddison Syberg
Brittany Traud
Ben Woodruff
Herps & Aquatics
Lauren Augustine
Patricia Bueckendorf
Jeffrey Dawson
Justin Elden
Stephen Hammack
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Amanda Pedigo
Glenn Roberts
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Jennifer Weller
John Woldof
Painted Pack Animal

Painted dogs, also known as African wild dogs or Cape hunting dogs, are the largest African canid. Unlike most social animals, the males stay with the pack while the females leave to join a new pack.
I Saint Louis Zoo 2018 Annual Report

By the Numbers
The Zoo welcomed 2,884,961 visitors in 2018. Of our visitors, 408,738 parked their cars in the Zoo parking lots, 430,074 visited the Emerson Children’s Zoo and an estimated 1,355,932 saw the Bingwa Bunch cheetahs.

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>Shawn Hagan</td>
<td>Meghan Haines</td>
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<tr>
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<td>Alisha Hughes</td>
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<td>Lotsie Hermann Holton</td>
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<td>Ken Hitchcock</td>
<td>Trish Holdener</td>
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<tr>
<td>Buddy</td>
<td>Trish Holdener*</td>
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<tr>
<td>Bubba</td>
<td>William Holekamp</td>
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<td>Symphani Hollis</td>
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<td>David Hollo</td>
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<td>Phillip Kaplan</td>
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<td>Rei Kato</td>
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<tr>
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<td>Marlene Katz</td>
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<tr>
<td>Kay</td>
<td>Philip Kauffman</td>
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<tr>
<td>Loo</td>
<td>Guanyu Ke</td>
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<td>Annette Kelly</td>
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<td>Lisa Kemp</td>
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<tr>
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<td>Alexandra Kennedy</td>
</tr>
<tr>
<td>Grace Kent</td>
<td>Lily Kent</td>
</tr>
<tr>
<td>Rachel Kent</td>
<td>Caroline Kern-Alley</td>
</tr>
</tbody>
</table>
Holy Mackerel!
California sea lions can eat over 30 pounds of food per day. They are opportunistic eaters, feeding on mackerel, squid, octopus, herring, rockfish and small sharks.
2018 Financial Report

The Saint Louis Zoo’s total net position in 2018 decreased less than 1 percent compared to 2017, from $235,870,685 to $234,127,127. The Zoo saw a $16,316,039 decrease in total revenue when compared to 2017. The Zoo managed its financial resources with integrity and accountability, while remaining transparent in all financial statements.

The slight decrease in net position was primarily due to a decline in the financial markets, a decrease in unrestricted contributions compared to 2017 and a decrease in visitor spending. Investment income decreased by more than $16 million when compared to 2017 due to poor fourth quarter performance. However, due to generous designated donor gifts received in support of new projects, contributions compared to 2017 and a decrease in visitor spending, investment income decreased by more than $16 million when compared to 2017 due to poor fourth quarter performance. However, due to generous designated donor gifts received in support of the new Primate Canopy Trails exhibit, set to open in 2021, and gifts received for purchase of the North Campus property, contributions were up compared to 2017.

In 2018, the Zoo recorded an attendance of 2,884,961 visitors, which is 232,152 fewer visitors than 2017. In 2018, the Zoo recorded an attendance of 2,884,961 visitors, which is 232,152 fewer visitors than 2017. The decline in attendance was due to a cool and rainy spring and a very hot summer. December attendance, however, was the highest in Zoo history.

Visitor spending averaged $10.52 per person in 2018, up 49 cents, or 4.9 percent, over 2017.

Investment Portfolio

The Zoo has always been a prudent steward of its investments, which include a diversified mix of money market funds, certificates of deposit, corporate notes, mutual funds, common stocks, and U.S. government and agency obligations, plus alternative investment funds. As of December 31, 2018, total assets in portfolios for the Saint Louis Zoo Association and Endowed Fund were $234,127,127, a $5.6 million decrease since December 31, 2017. The Zoo’s assets were split—the Association portfolio was valued at $100.9 million and the Endowed Fund at $67.8 million (see chart on page 53).

As of December 31, 2018, the Association had $22 million invested in the short-term pool (which includes $18.7 million in cash) and $8.9 million in the long-term pool. The asset allocation of the long-term pool is in line with the investment policy target (70 percent capital appreciation/30 percent capital preservation). This year’s investment performance was negative due to poor stock market performance in the fourth quarter. Endowment net cash flows increased $1.9 million, but earnings declined $4.3 million. Association cash flow decreased $2.7 million with losses of $0.5 million.

2018 Revenues

In 2018, total revenue decreased $16.3 million, or 18.4 percent, from 2017 revenue. This decrease was mainly due to the aforementioned investment performance. Overall visitor revenue also decreased by $1,567,844 compared to 2017 due to 232,152 fewer visitors than 2017.

Tax support from the Metropolitan Zoological Park and Museum District increased by 0.5 percent compared to 2017. Tax receipts contributed $22.7 million, representing 31.5 percent of the Zoo’s total revenue. The 2018 tax rate increased to 7.77 cents per $100 of assessed property value, up from 7.68 cents in 2017. Increases in 2018 property reassessments and new construction assessments resulted in the Zoo’s tax revenue increasing by $111,262 compared to 2017.

Total philanthropic contributions to the Zoo in 2018 were $26.9 million, which is $1.3 million more than in 2017. Though there was a $4.2 million increase in restricted contributions (only to be used for specific programs/capital needs), there was a $2.4 million decline in unrestricted donor contributions. There was also a $41,286,037 loss raised from the A Zoo Ads fundraiser held in 2018 compared to 2017.

The Zoo’s Membership program generated $4,363,932 in revenue. This program represents 56,240 members (as of June 2018) who maintain their loyal support of the Zoo. Members are able to join at various levels, ranging from $50 to $999 a year.

Saint Louis Zoo — Audited Statement of Net Position (condensed) as of December 31, 2018

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2017</th>
<th>CHANGE $</th>
<th>CHANGE %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current and Other Assets</td>
<td>136,920,857</td>
<td>141,286,419</td>
<td>(4,365,562)</td>
<td>-3.09%</td>
</tr>
<tr>
<td>Capital Assets (net)</td>
<td>117,682,978</td>
<td>116,603,964</td>
<td>307,014</td>
<td>2.69%</td>
</tr>
<tr>
<td>Deferred Outflow of Resources</td>
<td>1,332,761</td>
<td>1,004,612</td>
<td>328,149</td>
<td>32.66%</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$255,936,596</td>
<td>$256,894,995</td>
<td>($958,399)</td>
<td>-0.37%</td>
</tr>
<tr>
<td>Liabilities:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Liabilities</td>
<td>4,862,855</td>
<td>4,649,901</td>
<td>212,954</td>
<td>4.58%</td>
</tr>
<tr>
<td>Long-term Liabilities</td>
<td>16,137,990</td>
<td>16,056,052</td>
<td>81,938</td>
<td>0.51%</td>
</tr>
<tr>
<td>Deferred Inflow of Resources</td>
<td>808,624</td>
<td>318,357</td>
<td>490,267</td>
<td>154.00%</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$21,809,469</td>
<td>$21,024,310</td>
<td>$785,159</td>
<td>3.73%</td>
</tr>
<tr>
<td>Net Assets:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Invested in Capital Assets</td>
<td>117,682,978</td>
<td>114,603,964</td>
<td>3,079,014</td>
<td>2.69%</td>
</tr>
<tr>
<td>Restricted Assets</td>
<td>58,294,186</td>
<td>59,606,963</td>
<td>(1,312,777)</td>
<td>-2.02%</td>
</tr>
<tr>
<td>Unrestricted Assets</td>
<td>58,149,963</td>
<td>61,659,758</td>
<td>(3,509,795)</td>
<td>-5.69%</td>
</tr>
<tr>
<td>Total Net Position</td>
<td>$234,127,127</td>
<td>$235,870,685</td>
<td>($1,743,558)</td>
<td>-0.74%</td>
</tr>
<tr>
<td>Total Liabilities and Net Position</td>
<td>$255,936,596</td>
<td>$256,894,995</td>
<td>($958,399)</td>
<td>-0.37%</td>
</tr>
</tbody>
</table>

Net Cash and Investments (in millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Association</th>
<th>Endowment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>$24.4</td>
<td>$26.3</td>
</tr>
<tr>
<td>2015</td>
<td>$27.1</td>
<td>$29.6</td>
</tr>
<tr>
<td>2016</td>
<td>$29.8</td>
<td>$31.7</td>
</tr>
<tr>
<td>2017</td>
<td>$31.4</td>
<td>$33.6</td>
</tr>
<tr>
<td>2018</td>
<td>$33.9</td>
<td>$34.8</td>
</tr>
</tbody>
</table>

As of December 31, 2018, the Association had $22 million invested in the short-term pool (which includes $18.7 million in cash) and $8.9 million in the long-term pool. The asset allocation of the long-term pool is in line with the investment policy target (70 percent capital appreciation/30 percent capital preservation). This year’s investment performance was negative due to poor stock market performance in the fourth quarter. Endowment net cash flows increased $1.9 million, but earnings declined $4.3 million. Association cash flow decreased $2.7 million with losses of $0.5 million.
2018 Financial Report

2018 Expenses

The Zoo's operating expenses of $74 million were up 5.3 percent over 2017. This increase was the result of higher salaries, fringe benefits, utilities and other operating expenditures.

Salaries increased by $1,787,461, or 6.5 percent, due to several factors: a full year of the $10 per hour minimum wage; the raise pool; the addition of new full-time, part-time, and seasonal employees; and a larger supplemental benefit. Fringe benefits also were higher due to increases in FICA, group health insurance and pension contributions. Workers' compensation insurance premiums rose by $170,711 over 2017 due to an overall larger payroll as well as claims experience from the past few years.

In 2018, the other operating expenditures were up $1,049,816 over 2017. Among those expenditures included due diligence and other fees related to the North Campus property (the actual property was purchased through gifts by generous donors), as well as consulting expenses.

Overall, utilities in 2018 were higher than 2017 due to increased usage and rates. However, the Zoo continues to leverage many sustainable practices for future savings. For example, the Zoo removed the unused Chain of Lakes habitat that contained several small ponds, thereby reducing water usage.

Invested in Capital Assets

Capital projects completed in 2018 include two new retail offerings in Schnuck Family Plaza: Candy Crossing, a shop that makes and sells fudge and other candies, and a Starbucks. Both opened in June. There also is a pavilion attached, which will feature a solar sunshade; that part of the project will open in 2019. Through the end of 2018, the costs of the project included $246,517 for design and $2,769,812 for construction.

Peabody Hall was renovated to become an office space and large employee break area in 2018. The renovation transformed the building to include cubicles, some offices, a conference room, showers for employees and an improved kitchen area. This project, which included repairs to the roof, totaled $450,759.

Conclusion

In 2018, the Zoo recorded a decrease in total net position of $1.7 million, primarily due to the weak investment portfolio performance.

As the Zoo looks to its future, we need to be even more mindful of the continuing trust the public has in this over 100-year-old institution. This is particularly so as St. Louis County residents agreed to a one-eighth of 1 percent sales tax to support the Zoo. We will continue to be transparent in all of our financial statements.

By providing the best possible visitor experience, a committed group of supporters, volunteers and staff continues to help the Zoo pursue its mission as an organization dedicated to conservation, research, education, and most of all, animal care.

The Zoo's audited financial statements are available to any interested parties through the Office of the Dana Brown President & CEO of the Zoo and can be found on the Zoo's website, stlzoo.org.
Thank you for answering the call!

We are grateful not only for the support at the polls in St. Louis County last November, but for the continuous commitment to the Zoo by the taxpayers and residents of the City of St. Louis and St. Louis County.