



Addendum # 2
Issue Date: 7/30/2020
Photo Booth Program RFP 2020

From: Saint Louis Zoo
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Specifications:

1. We see that the St. Louis Zoo offers a dedicated event space on property, if an event client includes the photo booth in their event package would the photo booth have to be moved to the event space ?
The booth would be an exclusive offer for events in The Living World. It is not movable.
2. In the past, how many private events are usually held at the zoo throughout the year? What is typically number of people in attendance for a private event at the St. Louis Zoo ?
In a normal year, there would be several dozen events in this building with events of several dozen to a couple hundred.
3. Would the St. Louis Zoo be agreeable to Donation only payment structure in which the portions were split in an agreeable percentage? In this model, the photo booth would be no cost to use for the guest, but a donation could be collected.
The Saint Louis Zoo would not agree to a donation structure.
4. Would the Photo Booth deliverable being an electronic file that is emailed or texted to the user fit the need?
Potentially yes. They would need to provide some data from their experience with all digital to show no physical photos still yields revenue results.
5. Would the St. Louis Zoo be able to provide photos of animals to be used as backgrounds so that guests could select from a menu of “take a photo with your favorite Zoo animal”?
Yes we could provide photos of our animals.